



SCA Board of Directors AGENDA

February 21, 2018 10:00 AM
Tukwila City Hall – Hazelnut Room
6200 Southcenter Blvd, Tukwila

- 1) **Call to Order** Mayor Amy Walen, President
- 2) **Public Comment**
- 3) **Consent Agenda** President Walen
a. Minutes of the January 19, 2018 Board of Directors Meeting [Attachment 1](#)
b. January 2018 Financial Report [Attachment 2](#)

Recommended Action: Approval of consent agenda
- 4) **President’s Report** Amy Walen, President
- 5) **Executive Director’s Report** Deanna Dawson, Executive Director
- 6) **PIC Chair’s Report** Ed Prince, PIC Chair
a. Joint Recommendations Committee (JRC) Appointment

*Recommended Action: Approval of PIC recommendation to appoint
Chris Ross of Sammamish to the JRC*

b. King County Land Conservation Initiative
c. Local Hazardous Waste Management Program Rate Proposal
d. Comprehensive Solid Waste Management Plan
e. Tobacco-Free Parks and Stadiums
f. 2018 State Legislative Session
- 7) **City Manager/Administrator Report** Debbie Tarry [Attachment 3](#)
- 8) **Events Committee Report** David Baker
- 9) **Discussion Items** Deanna Dawson, Executive Director
a. Retreat Debrief [Attachment 4](#)
b. One Table

- c. Regional Economic Development Alliance (REDA)
- d. Regional Transportation System Initiative

10) Upcoming Events

- a. SCA Networking Dinner – Wednesday, February 28, 2018 – 5:30 PM – 8:00 PM Renton Pavilion Event Center
- b. Pre-PIC Workshop on One Table – Wednesday, March 14, 2018 – 6:00 PM – 7:00 PM - Renton City Hall
- c. PIC Meeting – Wednesday, March 14, 2018 – 7:00 PM – 9:00 PM – Renton City Hall
- d. SCA Board of Directors Meeting – Wednesday, March 21, 2018 – 10:00 AM – 12:00 PM – Tukwila City Hall

11) For the good of the order

12) Adjourn



SOUND CITIES ASSOCIATION

38 Cities. A Million People. One Voice.

SCA Board of Directors DRAFT MINUTES

January 19, 2017 10:00 AM
Inglewood Country Club
6505 Inglewood Rd NE, Kenmore

1) Call to Order

President David Baker called the meeting to order at 10:05 AM.

Members Present: Amy Walen, Catherine Stanford, Jeff Wagner, Ed Prince, Bruce Bassett, Dana Ralph, Leanne Guier, Nancy Backus, Amy Ockerlander

Members Absent: Hank Margeson Jim Ferrell

SCA Staff Present: Deanna Dawson, Caitlin Magee, Ellie Wilson-Jones, Brian Parry, Cynthia Foley, Ella Williams

Others Present: Andrew Ballard, Marketing Solutions

2) Public Comment

President Baker asked if any member of the public had any public comment. Seeing none, this portion of the agenda was closed.

3) Consent Agenda

Amy Ockerlander, Duvall, moved, seconded by Nancy Backus, Auburn, to approve the consent agenda. There was no discussion. The motion passed unanimously.

4) Election of 2018 Board Officers

Nancy Backus, Board Nominating Committee Chair, reported on the nominations for 2018 SCA Board Officers. Nominees include Mayor Amy Walen, Kirkland, for President; Mayor Leanne Guier, Pacific, for Vice President; Mayor Dana Ralph, Kent, for Treasurer and Deputy Mayor Catherine Stanford, Lake Forest Park for Member at Large.

Nancy Backus, Auburn, moved, seconded by Amy Ockerlander, Duvall, to approve the recommended slate of 2018 SCA Board Officer. There was no discussion. The motion passed unanimously.

5) 2018 Finance and Events Committee

Executive Dawson reported on the status of the Finance Committee. Members interested in serving on the Finance Committee are Dana Ralph, Kent (Treasurer); Nancy Backus, Auburn; Leanne Guier, Pacific; and Debbie Tarry, Shoreline.

Catherine Stanford, Lake Forest Park, moved, seconded by Amy Ockerlander, Duvall, to approve the 2018 SCA Finance Committee members. There was no discussion. The motion passed unanimously.

Executive Dawson reported on the status of the Events Committee. Members interested in serving on the Events Committee include: Jeff Wagner, Covington; David Baker, Kenmore; and Amy Ockerlander, Duvall. SCA Partners are also eligible to serve on the Events Committee and staff will follow up with those who have shown interest.

Ed Prince, Renton, moved, seconded by Dana Ralph, Kent, to approve the SCA Board representatives to the 2018 SCA Events Committee. There was no discussion. The motion passed unanimously.

6) Correction to 2018 Regional Board and Committee Appointments

Director Dawson reported that there was an error on the previously approved 2018 Board and Committee appointment roster. The roster previously approved, incorrectly listed Councilmember Semra Riddle, Lake Forest Park to serve on the EMS Advisory Task Force. The correct roster should have listed Council President Vic Kave, Pacific, for appointment to the EMS Advisory Task Force.

Leanne Guier, Pacific, moved, seconded by Ed Prince, Renton, to approve the corrected 2018 Board and Committee appointment roster, appointing Council President Vic Kave, Pacific to the EMS Advisory Task Force and removing Councilmember Semra Riddle, Lake Forest Park. (Attached.) There was no discussion. The motion passed unanimously.

7) 2018 Legislative Agenda

Director Dawson reported on the PIC's recommendation for updates to the 2018 SCA Legislative Agenda. (Attached.)

Ed Prince, Renton, moved, seconded by Nancy Backus, Auburn, to approve the updates to the 2018 SCA Legislative Agenda. There was no discussion. The motion passed unanimously.

8) Executive Directors Report

Director Dawson provided a report.

Dawson reported on One Table, a new effort addressing the homelessness crisis. SCA will have three seats, in addition to Mayor Nancy Backus, Auburn, serving as a Co-Chair on this committee. Dawson reported that One Table Co-Chair Backus and SCA President Walen had conferred, and the group recommended that the other three appointees (in addition to Backus) be filled by the other of SCA's two All Home Committee appointees John Chelminiak, Bellevue (in addition to Backus), and Board President Amy Walen, Kirkland, and PIC Chair Ed Prince, Renton. The Board agreed with the named individuals to represent SCA on One Table. Dawson also noted that Kent Mayor Dana Ralph had expressed strong interest in serving on One Table. Based on that, a request would be made to other Co-Chairs to determine if a fifth seat could be added for SCA. The Board concurred with making a request for additional SCA representation. (*Note – subsequent to the SCA Board meeting, SCA staff received confirmation that a fifth SCA seat could be added, to be filled by Mayor Ralph.*)

Dawson provided an update on the regional economic development conversation.

Dawson reported on discussions with Partner sponsors on convening business issues forums to facilitate dialogue between private sector and SCA cities. Follow up discussions will be had at Events Committee.

Dawson reported on new SCA partners the Master Builders Association of Snohomish and King County and Comcast.

Dawson reported that all payments have been made to the City of Tukwila for the IT upgrade. Dawson also reported that the Department of Retirement Systems is auditing SCA for the fiscal year 2016. Staff is working to gather a large amount of information to respond to the audit.

9) Upcoming Events

Director Dawson provided a report on upcoming SCA events. An orientation for newly elected officials will be held on January 31st at PSRC. An orientation for SCA appointees to regional boards and committees will be held on February 7th at SeaTac City Hall. Amy Walen, Kirkland, Nancy Backus, Auburn, Hank Margeson, Redmond, and David Baker, Kenmore, will be in attendance and speak at the PSRC newly elected official orientation. Catherine Stanford, Lake Forest Park, Leanne Guier, Pacific, David Baker, Kenmore, Dana Ralph, Kent, Amy Walen, Kirkland, and Bruce Bassett, Mercer Island volunteered to attend and speak at the SCA appointee orientation on February 7th.

10) Adjourn

The meeting adjourned at 10:41 AM.

2018 SCA Regional Board & Committee Appointments

Advisory Council on Aging and Disability Services (ADS Advisory Council)

Seat	Name	City	Caucus
Member	David Baker	Kenmore	N

All Home Coordinating Board

Seat	Name	City	Caucus
Member	Nancy Backus	Auburn	S
Member	John Chelminiak	Bellevue	N

Board of Health (BOH)

Seat	Name	City	Caucus
Member	Angela Birney	Redmond	N
Member	Susan Honda	Federal Way	S
Alt	David Baker	Kenmore	N
Alt	Erin Sitterley	SeaTac	S

Children and Youth Advisory Board (CYAB)

Seat	Name	City	Caucus
Member	Bill Boyce	Kent	S
Member	Jesse Salomon	Shoreline	N

Domestic Violence Initiative Regional Task Force (DVI)

Seat	Name	City	Caucus
Member	Susan Honda	Federal Way	S
Member	Yolanda Trout	Auburn	S
Member	Tina Budell	Kent	S
Member	Christie Malchow	Sammamish	N
Alt	Tanika Padhye	Redmond	N
Alt	Dana Parnello	Maple Valley	S
Alt	Traci Buxton	Des Moines	S
Alt	David Wisenteiner	Mercer Island	N

Emergency Management Advisory Committee (EMAC)

Seat	Name	City	Caucus
Member	Penny Sweet	Kirkland	N
Member	Marianne Klaas	Clyde Hill	N
Member	Bob Baggett	Auburn	S
Alt	Bill Ramos	Issaquah	N
Alt	Sheree Wen	Medina	N
Alt	Wendy Weiker	Mercer Island	N

Emergency Medical Services (EMS) Advisory Task Force

Seat	Name	City	Caucus
Member	Pam Fernald	SeaTac	S
Member	Vic Kave	Pacific	SV
Member	Tom Agnew	Bothell	N

Growth Management Planning Council (GMPC)

Seat	Name	City	Caucus
Member	Tola Marts	Issaquah	N
Member	Ed Prince	Renton	S
Member	Leanne Guier	Pacific	SV
Member	Debbie Bertlin	Mercer Island	N
Member	Matt Larson	Snoqualmie	SNO
Member	Tom McLeod	Tukwila	S
Alt	Susan Boundy-Sanders	Woodinville	N
Alt	Satwinder Kaur	Kent	S
Alt	Chris Roberts	Shoreline	N
Alt	Pam Stuart	Sammamish	N

King Conservation District Advisory Committee (KCDAC)

Seat	Name	City	Caucus
Member	Brenda Fincher	Kent	S
Member	Mark Phillips	Lake Forest Park	N
Member	Wendy Weiker	Mercer Island	N
Alt	Amy McHenry	Duvall	SNO
Alt	Ryan McIrvine	Renton	S
Alt	Jason Ritchie	Sammamish	N

King County Accountable Community of Health Governing Board

Seat	Name	City	Caucus
Member	Erin Sitterley	SeaTac	S
Alt	Semra Riddle	Lake Forest Park	N

King County Consortium Joint Recommendations Committee for CDBG (JRC)

Seat	Name	City	Caucus
Member	Ken Hearing	North Bend	SNO
Member	De'Sean Quinn	Tukwila	S
Member	David Baker	Kenmore	N
Member	Clyde "Fuzz" Hill	SeaTac	S

King County Flood Control District Advisory Committee (KCFCDAC)

Seat	Name	City	Caucus
Member	Leanne Guier	Pacific	SV
Member	Henry Sladek	Skykomish	SNO
Member	James McNeal	Bothell	N
Member	Marlla Mhoon	Covington	S
Alt	Michelle Hogg	Duvall	SNO
Alt	Karen Moran	Sammamish	N
Alt	Linda Johnson	Maple Valley	S
Alt	Salim Nice	Mercer Island	N

Key:

Yellow = New appointment

Green = Moving from alternate to member

Red = Unexpired term

Purple = Moving from member to alternate

Blue = Term limit reached, recommend finding of "exceptional circumstances" to reappoint

Gray = Term limit reached, recommend moving to alternate

No color = Returning member

2018 SCA Regional Board & Committee Appointments

King County Law Enforcement Officers' and Fire Fighters' Plan 1 (LEOFF1) Disability Retirement Board

Seat	Name	City	Caucus
Member	Verna Seal	Tukwila	S

King County Regional Affordable Housing Task Force

Seat	Name	City	Caucus
Member	John Stokes	Bellevue	East
Member	David Baker	Kenmore	North
Member	Ken Hearing	North Bend	Rural
Member	Ryan McIrvin	Renton	South

Local Hazardous Waste Management Program (LHWMP) Management Coordination Committee (MCC)

Seat	Name	City	Caucus
Member	Hank Myers	Redmond	N

Mental Illness and Drug Dependency (MIDD) Oversight Committee King County

Seat	Name	City	Caucus
Member	Dave Asher	Kirkland	N
Alt	Brenda Fincher	Kent	S

Puget Sound Clean Air Agency (PSCAA) Advisory Council

Seat	Name	City	Caucus
Member	Satwinder Kaur	Kent	S

PSRC Economic Development District Board (EDDB)

Seat	Name	City	Caucus
Member	Mariah Bettise	Issaquah	N
Member	Ed Prince	Renton	S
Alt	Lydia Assefa-Dawson	Federal Way	S
Alt	Sheree Wen	Medina	N

PSRC Executive Board

Seat	Name	City	Caucus
Member	Nancy Backus	Auburn	S
Member	Amy Ockerlander	Duvall	SNO
Member	Chris Roberts	Shoreline	N
Alt	Bruce Bassett	Mercer Island	N
Alt	Catherine Stanford	Lake Forest Park	N
Alt	Dave Hill	Algona	SV
2 nd Alt	David Baker	Kenmore	N
2 nd Alt	Christie Malchow	Sammamish	N

PSRC Growth Management Policy Board (GMPB)

Seat	Name	City	Caucus
Member	Hank Margeson	Redmond	N
Member	John Holman	Auburn	S
Member	Jay Arnold	Kirkland	N
Alt	Paul Winterstein	Issaquah	N
Alt	Allan Ekberg	Tukwila	S
Alt	Nancy Tosta	Burien	S

PSRC Operations Committee

Seat	Name	City	Caucus
Member	Nancy Backus	Auburn	S
Alt	Chris Roberts	Shoreline	N

PSRC Transportation Policy Board (TPB)

Seat	Name	City	Caucus
Member	Amy Walen	Kirkland	N
Member	Dana Ralph	Kent	S
Member	Kate Kruller	Tukwila	S
Alt	Benson Wong	Mercer Island	N
Alt	Davina Duerr	Bothell	N
Alt	Mary Lou Pauly	Issaquah	N

Regional Law, Safety and Justice Committee (RLSJC)

Seat	Name	City	Caucus
Member	Yolanda Trout	Auburn	S
Member	Ramiro Valderrama	Sammamish	N
Member	James McNeal	Bothell	N
Member	Krystal Marx	Burien	S
Member	Jon Pascal	Kirkland	N
Member	Armondo Pavone	Renton	S
Member	Michael Siefkes	SeaTac	S
Member	Toni Troutner	Kent	S

Regional Policy Committee (RPC)

Seat	Name	City	Caucus
Member	Bernie Talmas	Woodinville	N
Member	Bill Pelozo	Auburn	S
Member	Dave Hill	Algona	SV
Member	John Stokes	Bellevue	N
Alt	Austin Bell	Burien	S
Alt	Angela Birney	Redmond	N

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No color = Returning member

2018 SCA Regional Board & Committee Appointments

Regional Transit Committee (RTC)

Seat	Name	City	Caucus
Member	John Wright	Lake Forest Park	N
Member	Dave Asher	Kirkland	N
Member	Bruce Bassett	Mercer Island	N
Member	Kathy Hougardy	Tukwila	S
Member	Claude DaCorsi	Auburn	S
Member	Amy Ockerlander	Duvall	SNO
Member	Leanne Guier	Pacific	SV
Member	Hank Margeson	Redmond	N
Alt	Bill Ramos	Issaquah	N
Alt	John Chelminiak	Bellevue	N
Alt	Randy Corman	Renton	S
Alt	Dana Ralph	Kent	S

Regional Water Quality Committee (RWQC)

Seat	Name	City	Caucus
Member	John Wright	Lake Forest Park	N
Member	Penny Sweet	Kirkland	N
Member	Benson Wong	Mercer Island	N
Member	Leanne Guier	Pacific	SV
Alt	Conrad Lee	Bellevue	N
Alt	Yolanda Trout	Auburn	S

Solid Waste Advisory Committee (SWAC)

Seat	Name	City	Caucus
Member	Phillippa Kassover	Lake Forest Park	N
Member	Penny Sweet	Kirkland	N

Economic Development Council of Seattle and King County (EDC) –

EDC to Make Final Appointment at First Meeting of 2018

Seat	Name	City	Caucus
Member	Mariah Betsse	Issaquah	N
Member	Bill Boyce	Kent	S
Member	David Carson	Redmond	N
Member	John Holman	Auburn	S
Member	James Mayhew	Snoqualmie	SNO
Member	Tom McLeod	Tukwila	S
Member	Michael Siefkes	SeaTac	S

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2018 SCA Regional Board & Committee Appointments

STAFF APPOINTMENTS

All Home Funder Alignment Committee

Seat	Name	City	Caucus
Member	Rob Beem	Shoreline	N
Member	Brooke Buckingham	Redmond	N
Member	Merina Hanson	Kent	S

Interjurisdictional Team (IJT) Growth Management Planning Council

Seat	Name	City	Caucus
Member	Jack Pace	Tukwila	S
Member	Eric Shields	Kirkland	N
Member	Kevin Snyder	Auburn	S
Member	Hayley Bonsteel	Kent	S

South Central Action Area Caucus Group (SCAACG)

Seat	Name	City	Caucus
Member	Mike Mactutis	Kent	S
Member			

Puget Sound Regional Council Regional Project Evaluation Committee (RPEC)

Seat	Name	City	Caucus
Member	Maiya Andrews	Burien	S
Member	Don Cairns	Redmond	N
Member	Ingrid Gaub	Auburn	S
Member	Daniel Marcinko	Snoqualmie	SNO
Member	Jim Seitz	Renton	S
Alt	Chad Bieren	Kent	S
Alt	Sheldon Lynne	Issaquah	N
Alt	Boyd Benson	Duval	SNO
Alt	Nytasha Sowers	Shoreline	N
Alt	Joel Pfundt	Kirkland	N

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To provide leadership through advocacy, education, mutual support and networking to cities in King County as they act locally and partner regionally to create livable vital communities.

SCA 2018 Legislative Agenda

Adjust the Property Tax Cap

Property taxes are the largest revenue source for Washington’s cities, supporting critical services like justice, health, and safety. However, property taxes are capped at a level that creates an ever-widening gap between the cost of serving a growing population and the revenue available to pay for those services. A new property tax limit should correspond to what it actually costs local governments to continue providing services and keep up with increased public demand.

- *The Sound Cities Association urges the Legislature to give local governments the option to replace the arbitrary annual 1% cap on property tax increases with a limit tied to inflation plus population growth.*

Invest in Public Health Services

The most basic services for keeping communities safe and healthy are at risk due to declining state investment in public health—down 40% per capita since 2000 when adjusted for inflation. The Legislature made an initial investment in 2017, but core public health needs remain unmet, jeopardizing the tracking, response, and prevention of disease outbreaks and other crucial services.

- *The Sound Cities Association urges the Legislature to fund the core public health services provided by local health jurisdictions.*

Address the Housing and Homelessness Crisis

Our communities face an affordable housing and homelessness crisis. More than 11,600 people experience homelessness on a given night in King County, and others, including older adults and moderate and low-wage workers of all ages, are struggling to find affordable, quality housing in our region. Partnerships between state and local governments are critical to create new units of affordable housing. To that end, a renewed state commitment to help Washingtonians transition out of homelessness is now needed, as are expanded investments to address behavioral health needs and other root causes of homelessness.

- *The Sound Cities Association urges the Legislature to partner with us to take actions address homelessness and increase the supply of affordable housing, including:*
 - *Expand and make permanent the Document Recording Fee*
 - *Invest at least \$106 million in the Housing Trust Fund*
 - *Allow local governments to create and preserve affordable housing through optional local tools*
 - *Remove barriers to increasing the supply of a full range of housing types*
- *The Sound Cities Association urges the Legislature to address other underlying causes of homelessness by making investments in our state’s behavioral health system and enacting legislation to prohibit Source of Income Discrimination.*

SOUND CITIES ASSOCIATION
Financial Report & Balance Sheet
January 31, 2018

	2018	YTD	% of	
	Approved Budget	January 2018	Budget	Balance
Ordinary Income/Expense				
Income				
City Membership Dues	661,579	661,580	100.00	1
Regional Associate Membership Dues & Events				
Sponsorships	56,000	2,500	4.46	-53,500
Event Registration Fees	27,000	5,005	18.54	21,995
Interest Income	2,900	178	6.15	2,722
Total Income	747,479	669,263	89.54	-28,782
Expense				
Staff				
Salaries	481,500	40,395	8.39	441,105
Taxes	36,237	3,785	10.44	32,452
Benefits	130,960	6,611	5.05	124,349
Office/Overhead				
Rent	24,089	2,007	8.33	22,082
Office Insurance	500	-	0.00	500
Printing/Publications	5,500	754	13.72	4,746
IT	5,300	120	2.26	5,180
Phones	4,000	-	0.00	4,000
Credit Card, Banking, and Other Fees	150	-	0.00	150
Accounting & Payroll Processing Fees	4,000	410	10.24	3,590
Legal	1,500	-	0.00	1,500
Office Supplies/Miscellaneous	2,500	-	0.00	2,500
Event Expenses				
Food/Beverage	18,700	4,224	22.59	14,476
PayPal Processing Fees	1,200	-	0.00	1,200
Other Meeting Expenses	1,100	193	17.50	908
Board/Organizational Development				
Directors & Officers Insurance	1,950	-	0.00	1,950
Awards/Recognitions	1,000	-	0.00	1,000
Retreats/Meetings/Conferences/Dues/Events	7,000	442	6.31	6,558
Consultants & Temporary Staffing	10,000	438	4.38	9,563
Contingency Fund	10,000	-	0	10,000
Total Expense	747,186	59,378	8	687,808

SOUND CITIES ASSOCIATION
Financial Report & Balance Sheet
January 31, 2018

ASSETS

Current Assets

Checking/Savings

Umpqua Bank - Checking (formerly Sterling)	739,410.70
Umpqua Bank - Money Market (formerly Sterling)	36,847.07
Umpqua Bank - Money Market	2,504.06
Harborstone Credit Union - Money Market	252,329.94
Harborstone Credit Union - Savings	5.00
HomeStreet Bank - Money Market	151,006.81
Sound Credit Union - Savings	25.00
Sound Credit Union - Money Market	40,088.73
US Bank - Money Market	25,294.24
US Bank - Checking	5.00

Total Checking/Savings 1,247,516.55

Accounts Receivable

1200 - Accounts Receivable	4,570.00
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Total Accounts Receivable 4,570.00

Other Current Assets

1499 - Undeposited Funds	4,734.57
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Total Other Current Assets 4,734.57

Total Current Assets 1,256,821.12

Fixed Assets

1400 - Fixed Assets	8,052.49
1481 - Leasehold Improvements	13,755.66
1482 - Leasehold Improvement Accumulated Depreciation	-13,755.66

Total Fixed Assets 8,052.49

TOTAL ASSETS **1,264,873.61**

**CITY MANAGERS AND ADMINISTRATORS
FEBRUARY
MEETING AGENDA**

WEDNESDAY, FEBRUARY 7, 2018
9:30 TO 11:30 AM
TIBBETTS CREEK MANOR
750 17th Ave. N.W., Issaquah, WA 98027

- 9:30 AM A. WELCOME & INTRODUCTIONS**
DEREK MATHESON, CHIEF ADMINISTRATIVE OFFICER, CITY OF KENT
- 9:40 AM B. REGIONAL TRANSPORTATION SYSTEM INITIATIVE UPDATE**
DIANE CARLSON, DIRECTOR OF REGIONAL INITIATIVES, OFFICE OF KING COUNTY
EXECUTIVE DOW CONSTANTINE
- 9:50 AM C. LAND CONSERVATION UPDATE**
DIANE CARLSON, DIRECTOR OF REGIONAL INITIATIVES, OFFICE OF KING COUNTY
EXECUTIVE DOW CONSTANTINE
- 10:00 AM D. LEGISLATIVE UPDATE, INCLUDING VOTING RIGHTS ACT**
DAVE WILLIAMS, DIRECTOR OF GOVERNMENT RELATIONS, ASSOCIATION OF
WASHINGTON CITIES (AWC)
- 10:25 AM E. COUNCIL RETREAT ROUNDTABLE/BEST PRACTICES**
ALL
- 11:10 AM F. WCMA UPDATE**
DEREK MATHESON, CHIEF ADMINISTRATIVE OFFICER, CITY OF KENT
- 11:20 AM G. SCA UPDATE**
DEANNA DAWSON, EXECUTIVE DIRECTOR, SOUND CITIES ASSOCIATION (SCA)
DEBBIE TARRY, SCA BOARD LIAISON
- 11:30 AM H. ADJOURN**

Sound Cities Association

Board Planning Retreat *January 19, 2018*

Prepared by



914 164th Street SE, #400 | Mill Creek, WA 98012 | P 425.337.1100

www.mktg-solutions.com

Vision (Working Draft)

Capitalizing on the diversity of our cities to lead policy change that makes the Puget Sound region the best in the world.

SWOT Analysis

The numbers in parentheses listed at the end of each bullet indicates the number of votes each bullet received, as a means of prioritizing the lists.

Strengths

- > Nonpartisan approach (33)
- > Collaborative team orientation (29)
- > Highly respected in region (23)
- > Engaged membership (4)
- > Track record of success (2)
- > Respectful people and organizational professionalism (2)
- > Depth of knowledge of Executive Director and staff (1)
- > Very strong board (1)

Weaknesses

- > Time constraints of members (27)
- > Lack of mechanism to turn disparate views into consensus (21)
- > Lack of diversity (20)
- > Limited staff (FTEs) (20)
- > Two dependent on staff leadership (4)
- > Might be too narrow in geographic reach (3)
- > Technology infrastructure (0)
- > Sustainable source of revenue (0)

Opportunities

- > Big regional challenge (35)
- > Room for additional regional leadership (23)
- > Growing diversity of electeds (19)
- > All cities now members (9)

- > Low trust of politicians (8)
- > Emerging technology, e.g. autonomous vehicles (2)
- > Political instability (County and Seattle) (0)
- > Strong regional economy (0)

Threats

- > Toxic social media (27)
- > Erosion of democratic ideal (21)
- > Lack of trust of politicians (17)
- > Competing goals of external electeds (12)
- > Transportation infrastructure (11)
- > Electeds not integrated in region (8)
- > Looming recession (0)
- > Big business (job creators) leaving the area (0)

Bridging the Gap Exercise

- > Reflect community priorities when developing regional positions (22)
- > Best practices to address toxic media (10)
- > SCA takes leadership on big challenges (8)
- > Increase diversity on board (6)
- > Develop tools to increase communications capacity (4)
- > Board leads setting policy (4)
- > Develop caucuses to increase diversity (3)
- > Model nonpartisan approach to problem-solving (1)
- > SCA convene visioning session on Puget Sound region (1)
- > Strategic partnerships with cities in Snohomish and Pierce counties (1)
- > Develop objectives and action plans (0)
- > Develop program to engage newly electeds (0)
- > Development mechanism to bring diverse views to consensus (0)