



## **SCA Board of Directors Minutes**

April 18, 2012 10:00 AM  
Renton City Hall  
1055 South Grady Way, Renton 98057

1. Denis Law, SCA President, called the meeting to order at 10:05 a.m.  
Members Present: Dini Duclos, Chris Eggen, Don Gerend, Mia Gregerson, Ken Hearing, Dave Hill, David Johnston, Matt Larson, Jamie Perry, and Bob Sternoff  
Members Absent: Pete Lewis and John Marchione  
Staff Present: Deanna Dawson, Kristy Burwell, and Becky Parker
2. The Consent Agenda was moved by Bob Sternoff and seconded by Mia Gregerson. The motion passed unanimously.
3. Denis Law, SCA President, thanked Board members who volunteered to chair Board Committees. He opened up the discussion for Board members to reflect on the 2012 SCA Board Retreat. Members discussed the possibility of rebranding SCA, which would include revamping the SCA website.

Dini Duclos moved, seconded by Matt Larson, to contract with a professional agency to assist with the rebranding of SCA. The motion passed unanimously.

4. Deanna Dawson, SCA Executive Director, introduced Becky Parker who will be filling in for Kristy while she is on maternity leave and is currently shadowing Kristy during SCA meetings and events. The Board members surprised Kristy with a baby gift. Deanna reported that there will be over 100 attendees at the April 18 SCA Networking Dinner. Deanna made a presentation at the North Bend City Council meeting on April 3 and offered to make a presentation at other council meetings. Kenyon Disend has rejoined SCA as a Regional Associate Member. Previously, there were discussions that there may be proposed changes to the Bylaws that the SCA Membership can review and vote on at the Annual Meeting. Members encouraged Deanna to bring revision ideas back to the SCA Board at its next meeting.
5. Mia Gregerson, Public Issues Committee Chair, asked Board members to reach out to cities that do not have an alternate for the PIC. It can be difficult for cities that only have a member to attend the monthly PIC meetings.

Mia Gregerson moved, seconded by Dini Duclos, to recommend to the King County Executive that Federal Way City Councilmember Susan Honda be appointed to the alternate SCA seat on the Emergency Management Advisory Committee (EMAC). The motion passed unanimously.

6. Bob Sternoff, Membership Committee Chair, reported on the first meeting and the efforts to reach out to cities that are not SCA members. Board members agreed to talk about the value of SCA to individuals in non-member cities. Each city has different challenges and ways that SCA may be able to help drive policy.

7. Jamie Perry, Communications Committee Chair, reported on the top three goals of the Communications Committee, SCA's vision statement, rebranding SCA, and SCA's website. At the 2012 Board Retreat, members worked through the language of the vision statement.

Jamie Perry moved, seconded by Dini Duclos, to adopt the revised vision statement of "The most influential advocate for cities, effectively collaborating to create regional solutions." The motion passed unanimously.

Members discussed the idea that SCA is evolving and that revamping the website would be advantageous to SCA members. The discussion continued with ideas of what the website should contain such as user and staff friendly interface, informational avenue for committee/board meeting information and documents.

8. Matt Larson, Events Committee Chair, reported on the first meeting of the Events Committee, which not only includes members from SCA cities, but also SCA Regional Associate Members. The committee discussed the possibility of having educational events during a breakfast or lunch with locations that rotate around King County in addition to the SCA Networking Dinners. Chair Larson asked Board members to provide suggestions for speakers and topics for Networking Dinners and educational events.

Don Gerend moved, seconded by Mia Gregerson, to maintain current registration fees for SCA members, spouses of SCA members, and guests of SCA members as well as raise registration fees for non-members by \$10, to \$55 and \$60. The motion passed unanimously.

The members of the Board asked that the Events Committee continue working on an SCA Innovation Award program and bring ideas back to the next meeting of the SCA Board of Directors.

9. For the good of the order
  - a. Chris Eggen is the Vice Chair of the Solid Waste Advisory Committee (SWAC) and announced that there is a group working with King County to develop a new Interlocal Agreement. He asked that members send him recommendations to resolve language issues via e-mail.
  - b. Denis Law welcomes Becky to SCA and wishes good luck to Kristy.

10. The meeting adjourned at 11:48 a.m.