



SOUND CITIES ASSOCIATION

36 Cities. A Million People. One Voice.

SCA Board of Directors Minutes

May 18, 2016, 10:00 AM

Issaquah City Hall, Eagle Room

130 E. Sunset Way, Issaquah, WA 98027

1. Call to order

Nancy Backus, SCA President, called the meeting to order at 10:10 a.m.

Members Present: Nancy Backus, David Baker, Leanne Guier, Bob Harrison, Matt Larson, Hank Margeson, Marilla Mhoon, Dana Ralph, Amy Walen

Members Absent: Bill Allison, Jim Ferrell, Will Ibershof, Catherine Stanford

Staff Present: Deanna Dawson, SCA; Tisha Gieser, City of Issaquah

2. Public comment

There was no public comment.

3. Consent agenda

David Baker moved, seconded by Amy Walen , to approve the consent agenda. The motion passed unanimously.

4. President's report

Nancy Backus provided the President's report. She explained that the Economic Development Council of Seattle and King County Executive Committee meeting on May 19 will include discussion on the strategic plan and an executive session to discuss the Executive Director's review.

5. Executive Director's report

Deanna Dawson provided the Executive Director's report explaining that the City of Bellevue voted unanimously to join SCA; their membership will be effective June 1. A networking event on June 1 will be an opportunity for SCA members to celebrate the new partnership. Dawson also announced new sponsorships and guests for upcoming SCA events. Dawson's report also noted the following items:

- Meghan Black, former journalist, is interested in working with SCA on media training
- Dawson was invited on behalf of SCA to join the Tomorrow@SeaTac coalition, to work on the master planning process at SeaTac Airport
- Dawson was recommended by Mayor Will Ibershof to write a CityVision magazine piece

- Dawson asked for feedback on appointing a representative for SCA to the E911 strategic planning staff group. The Board asked Dawson to work with the City Managers Group to appoint a representative
- Dawson updated the Board on a meeting with Dwight Dively to review the County budget
- Dawson updated members on a meeting to consider expansion of the LEAD diversion program outside of Seattle with Prosecutor Dan Satterberg and mayors of Renton, Kent, and Auburn
- Dawson gave an update on Best Starts for Kids levy planning, including the Communities of Opportunity portion of the levy, as Dawson serves as SCA representative on the interim governance group
- Dawson updated members on city visits that she and President Backus are making
- Dawson updated the Board on a meeting with SCA Board leadership and Seattle Mayor Ed Murray. Topics included economic development, homelessness, and affordable housing

Marlla Mhoon arrived at the meeting.

6. PIC Chair's report

Deanna Dawson and Marlla Mhoon, PIC Chair, reported on the May 11, 2016 meeting of the PIC. The report included a summary of discussion on the ST3 deliberations, Metro long-range plan input, and meeting protocol.

Hank Margeson moved, seconded by Leanne Guier, to approve the following policy position:

The Sound Cities Association (SCA) urges the Sound Transit Board of Directors to ensure the ST3 System Plan honors a commitment to a truly regional transit system. In developing the final ST3 System Plan, the Sound Transit Board of Directors is urged to retain the following principles from the draft plan:

- **A 25-year financial package to ensure a complete build-out of the light rail spine, as well as providing critical east-west connections throughout the region and north-south service on the eastside.**
- **A program for early deliverables to improve system access and bus reliability, while incubating future light rail ridership.**
- **Investment in system access improvements that enables a person's ability to easily and safely access an integrated transit system which includes additional park and rides and other parking options.**
- **Implement robust coordination during planning, design, construction and operation of service between Sound Transit and agency partners, including the Washington State Department of Transportation and local transit agencies.**
- **Partnership with local jurisdictions to plan for and fund transit-oriented development (TOD) and affordable housing which promote walkable, compact communities in close proximity to transit service.**
- **A commitment to working with local jurisdictions to assess ongoing improvements to access.**

The motion passed unanimously.

7. Discussion

The Board discussed the one remaining city in King County (Yarrow Point) that is not currently an SCA member. Members agreed that it would be valuable to have all 38 cities other than Seattle as members of SCA. Mayor Walen volunteered to take the lead on outreach to the mayor; President Backus and Vice President Baker also agreed to help communicate with the city about the benefits of SCA.

The Board discussed putting together a task force of board members and SCA partners to look at potential revisions to SCA's current sponsorship structure.

The Board discussed membership on a new Legislative Committee, as discussed at the retreat. It was agreed that this should be composed of Board members, with PIC members added to fill out the committee as needed.

The Board had an extensive discussion on affordable housing. This included a discussion of the meeting SCA Board leadership had with the Seattle mayor, as well as a meeting convened by Rep. Joan McBride. The board discussed the need to also convene south end leaders on this topic, and then to bring the east, south, north, and Seattle together. The Board expressed interest in potentially tapping into reserve funds at SCA to staff this issue in the coming months.

Additional discussion included:

- Affordable housing is an issue that transcends county and city boundaries (Hank Margeson).
- A regional conversation is important, using the word "solution" can be misleading (Bob Harrison).
- This issue is complex, and includes the need to balance preservation and development (Dana Ralph).
- Snoqualmie has put faces and stories to those moving into affordable housing by engaging the Chamber of Commerce and employees of local businesses and schools (Matt Larson).
- Discussion around need frame the issue of "affordable housing" differently. *Next Generation Housing* was proposed (Leanne Guier). Affordable housing needs must be better communicated to those that feel resistance to growth, and to change in their communities.
- The definition of affordable housing needs to change to reflect the current wide disparity in wages (Marlla Mhoon).
- Developers' barriers to affordable housing need to be addressed.
- The discussion needs to include Vision 2040 at PSRC. Growth can help address affordable housing challenges. (Bob Harrison). Groups like Forterra may be able to help on messaging on the importance of this issue.
- The Washington State Housing Consortium could be a resource (Dana Ralph).
- WA State gained 115,000 people last year; over 30,000 came to King County. Where are we going to put them (Matt Larson)?
- The public needs to better understand GMA (Hank Margeson).
- Confusion on Vision 2040 needs to be addressed (Hank Margeson, Nancy Backus).

Dawson provided a report and update received from Catherine Stanford regarding the work of the Economic Development District Board (EDDB) and the update to the Regional Economic Strategy (RES). The next meeting of the EDDB will be June 1, 2016. A consultant and staff have reviewed a number of current economic development plans from jurisdictions in the four county region. The EDDB will consider and sort what is regional (common themes) vs local (unique to jurisdiction). The EDDB will also review the differences in the RES update including: action oriented, data driven, fresh, and ground-up and consensus based. The EDDB will consider competition on a regional, national, and international

basis, as well as other initiatives in the region and determine PSRC's role as part of the process. The EDDB will look at building on cluster strategies, but also target sub clusters that are stimulating innovation. Areas of consideration include: Infrastructure; Human Capital; Business Environment and Competition; Innovation; Global Connectedness; Equity; Resilience and Sustainability.

The EDDB meeting schedule related to RES:

6/1/16	Regular EDDB Meeting: Working draft #1; stakeholder reporting
9/7/16	Regular EDDB Meeting: Working draft #2; stakeholder reporting
12/7/16	Regular EDDB Meeting: Draft RES for Public Comment
3/1/17	Regular EDDB Meeting: Adopt RES

The Board discussed challenges that some cities are having dealing with the Liquor and Cannabis Board. President Backus will convene a meeting with the Board, the Attorney General's Office, and SCA cities. Dawson will send an email to SCA mayors and managers to seek feedback, and members interested in participating in said meeting. It was agreed that more collaboration and communication was needed between the Board and local jurisdictions.

8. Upcoming Events

The next SCA Networking Dinner featuring Congressman Dave Reichert is scheduled for Wednesday, June 1, 2016 from 5:30 PM to 8:00 PM at Renton Pavilion Event Center.

The next SCA Public Issues Committee meeting is scheduled for Wednesday, June 8, 2016 at 7:00 PM at Renton City Hall.

The next SCA Board of Directors meeting and tour is scheduled for Wednesday, June 15, 2016 from 10:00 AM to 1:00 PM in Pacific.

An SCA Networking Dinner is scheduled for June 29, 2016 featuring Congresswoman Suzan DelBene.

9. For the good of the order

There were no comments.

10. Adjourn

The meeting adjourned at 12:07 p.m.