

## SCA Board of Directors MINUTES

April 17, 2013 10:00 AM  
Renton City Hall  
1055 South Grady Way, Renton 98057

1. Denis Law, SCA President, called the meeting to order at 10:00 a.m.  
Members present: David Baker, Dini Duclos, Chris Eggen, Don Gerend, Mia Gregerson, Ken Hearing, Dave Hill, David Johnston, Matt Larson, Pete Lewis, Jamie Perry  
Members absent: John Marchione  
Staff present: Deanna Dawson, Kristy Burwell, Jennifer Hooper

President Law welcomed attendees and introduced Jennifer Hooper, SCA Intern. Jennifer is studying urban planning at The Evergreen State College. Jennifer will be researching ways to engage citizens in local government. She will be working with cities to help understand the benefits of different local projects that have been implemented, as well as researching nationwide programs to compile a best-practices manual and presentation. Members introduced themselves and welcomed Jennifer.

2. President Law asked if any member of the public had any public comment. Seeing none, President Law closed the public comment portion of the meeting.
3. President Law welcomed David Baker, Mayor of Kenmore, as the newest Board member. Baker is pleased to be on the SCA Board of Directors again. He is also a member of the Association of Washington Cities (AWC) Board of Directors and National League of Cities (NLC) Board of Directors, as well as other regional committees.
4. Ken Hearing moved, seconded by Dini Duclos, to approve the Consent Agenda. The motion passed unanimously.
5. President Law reported on the accomplishments from 2012 and the first quarter of 2013. SCA has kept the momentum from 2012 into 2013. At the 2012 SCA Regional Caucus Meetings, the membership identified policy priorities, which include: transportation, including transportation funding; economic development; dealing with public records requests; and increasing citizen engagement within our cities. At the 2013 SCA Board Retreat, the Board affirmed the policy priorities that the membership identified and established three objectives: to develop the organizational infrastructure in order to improve SCA's staff capacity while maintaining the organization's fiscal stability; to increase SCA's influence in the region through member development; and to demonstrate SCA's value to members and the region through outreach. In the

first quarter of 2013, SCA has already made great strides on all of these fronts. President Law reviewed the accomplishments from policy positions and influence in the region, to regional outreach efforts to the legislators and county leaders, to membership, both city and business partners, and collaboration with regional leaders.

President Law reported that SCA organized and staffed a workshop on linking transit and development that was extremely helpful not just to SCA members, but also raised our organization's profile with the County, and Seattle. SCA organized and staffed a meeting between Metro and Snoqualmie Valley Cities regarding Metro's proposal to restructure or eliminate portions of a number of quote unquote "unproductive" routes in the Valley. SCA has been extremely proactive in ensuring that Snoqualmie Valley Cities' concerns were heard by the County. Transportation needs of our cities are being addressed in a collaborative fashion. Through PIC, this past month we moved forward positions to give feedback to the County on Long Range Planning at Metro (including moving forward a policy position asking that the County base the Long Range Plan on cities' comprehensive plans), and to give constructive feedback to PSRC on the Transportation 2040 update (relating to the "State of Good Repair" section of the plan, and the target Pavement Condition Index (PCI) score of 70). And perhaps most notably, SCA has been working collaboratively with the County, City of Seattle, business leaders, labor, environmental groups, and others to ensure that cities and the County have the local transportation funding options that we need to ensure that both roads and transit are adequately funded. SCA members participated in a press conference on March 11 stressing the need for local transportation funding options. Mayor Marchione was one of the featured speakers at that press conference, which was widely reported on. In addition to addressing the membership's priority policy issue, this conference also had the added benefit of increasing SCA's profile in the media, and among business, labor, and environmental groups in the region. SCA members also participated in a lobby day in Olympia on April 3, and will participate in another on April 19. We have heard a lot of positive feedback from legislators about this effort, and are cautiously optimistic that we may see results in Olympia this session.

SCA has convened an economic development subcommittee, which will be chaired by Lake Forest Park Deputy Mayor Catherine Stanford. Elected officials from a wide variety of cities have volunteered to serve on the committee. The committee will then be convening a series of workshops, compiling best practices for cities, and recommending proposed policy positions for adoption.

The PIC recommended, and the Board adopted, a public policy position regarding records requests: *SCA is committed to open and transparent government and to upholding the intent of the Public Records Act. SCA supports the legislative efforts of the Association of Washington Cities (AWC) and others to help relieve the onerous cost burdens associated with Public Records Requests that are harassing, frivolous, or overly burdensome.* While efforts to support legislation that would ease the burdens on cities were not successful in this legislative session, SCA's efforts helped to increase dialogue on this issue between member cities, and with legislators.

President Law reported on the citizen engagement project. SCA's new intern, Jennifer Hooper, will be working on internship project that will be focused on best practices for citizen engagement. Jennifer will be putting together both written materials and a presentation for SCA member cities on best practices from our member cities and from other jurisdictions across

the country. We have already heard back from many of our cities that they are very excited to participate in this project. If you have not already done so, please contact SCA ED Deanna Dawson and Jennifer to share your cities' stories.

In sum, while we are still in the first quarter of 2013, we are well underway in making progress on all four of the policy priorities identified by the membership and confirmed by the Board. We are also making great progress on the objectives identified by the Board at the retreat to build the organization.

President Law reported on items related to SCA's infrastructure. The SCA office remodel is almost complete and there will be an open house for members in the coming months. The website has been launched, which is a tremendous step forward. Staff is still making adjustments to fine tune the website. The SCA Finance Committee has been discussing other infrastructure needs and will give a report to the SCA Board of Directors. SCA staff has also been working internally to better align staffing to our members' needs. SCA has a small staff that does a great job.

Regarding the Board's objective to increase SCA's influence in the region through member development, President Law reported that SCA had a very successful orientation for board and committee members on January 23, 2013. Rather than staff making presentations, key leaders in our region joined SCA members to give presentations highlighting the work of select committees. Presenters included: King County Prosecutor Dan Satterberg; King County Councilmembers Regan Dunn, Joe McDermott, Jane Hague; and PSRC Chair, Kitsap County Commissioner Josh Brown. These individuals were happy to join SCA members for this orientation and were very engaging. There has been an increase in new members volunteering to serve on boards and committees in 2013. Many of these new volunteers were recruited through council visits by ED Dawson. ED Dawson has learned that more members are excited to learn about the work of SCA and the committees to which SCA has appointing authority. SCA members are seeing more value from SCA and enjoy ED Dawson's council visits. President Law was happy to confirm that SCA gained two new members cities, Carnation and Mercer Island, and that SCA is continuing to work on recruiting all eligible cities as members. ED Dawson added that SCA has a good relationship with Bellevue. Councilmember John Stokes is very engaged in the Regional Policy Committee (RPC) and SCA looks forward to working with the new City Manager. President Law reported that ED Dawson and Pete Lewis helped encourage Milton to continue as a SCA member. SCA continues to recruit new sponsors and Regional Associate Members. Saunderson Marketing Group is a new Regional Associate Member. Foster Pepper has been a great new member. Not only has Foster Pepper become a member in 2013, it sponsored a dinner, and is providing pro bono legal consultation. Puget Sound Energy is now a Partner of SCA. It is possible that the King County Executive's office will become a member as well as individual Councilmembers. Pete Lewis added that these are great topics on which the SCA Membership Committee should follow up. President Law added that the SCA Membership Committee should also review all the fees and sponsorship levels.

President Law reported that the value of SCA can be seen through the increasing number of Facebook "likes" and Twitter "followers." We have invested modestly in some media outreach and reporters from publications, including The Seattle Times, now routinely reach out to SCA to find out what's going on. The Board also identified as a top strategic priority to not just taking positions, but making those positions known to regional leaders. A couple examples of this are

SCA's efforts on Emergency Management Planning Grants (EMPG) that helped elevate city concerns at the state level, and SCA has continued efforts begun in 2012 on secure medicine take back at the Board of Health. This was an effort spearheaded by our newest Board Member, Mayor Baker. The Board of Health will hold a public hearing on the draft rule in May and will consider approval of the rule this summer. SCA has made excellent progress on two legislative priorities identified by the PIC and adopted by the Board in 2013. SCA adopted as a policy position: *The Sound Cities Association supports the flexible use of lodging tax revenues by local jurisdictions for the operations and marketing of special events and festivals beyond June 30, 2013, and supports passage of Substitute House Bill 1253 and companion bill Substitute Senate Bill 5262.* It appears that the bill is likely to pass the full Senate and be sent to the House for concurrence. SCA also adopted as a policy position: *SCA supports the formation of a stakeholder group by the Washington State Legislature, as the means to reach consensus on bill language regarding watershed investment authorities, to be introduced in the 2014 legislative session.* SCA is now working with the Chair and Committee staff regarding the makeup of and what the work plan of the stakeholder group should be.

President Law reported that the SCA Leadership continues to meet monthly with the King County Executive and staff and these meetings are much more collaborative. SCA is also enhancing its working relationships with King County Councilmembers and Council staff. County Councilmembers and staff are very interested in working with SCA. Recently, SCA Leadership had a very productive meeting with Councilmember Hague in her new role as Vice Chair for Regional Coordination. As just one example of SCA's new, more proactive relationship with the County Council, we have heard positive feedback from several County Councilmembers in response to SCA concerns raised at the April 10, 2013 PIC meeting regarding the proposed parks levy. Another example of SCA becoming more proactive rather than reactive, the SCA caucus at the Regional Policy Committee (RPC) has been extremely active in 2013. Under SCA Caucus Chair Pete Lewis's leadership, SCA has spurred a conversation about the appropriate role of the RPC, and the importance of city involvement in regional decision making. SCA had significant impact on the Solid Waste Interlocal Agreement (ILA). President Law thanked ED Dawson and staff for their hard work on the ILA. An example of SCA's increasing role on regional policy issues, SCA was instrumental in keeping the dialogue going, and played an integral role in bringing people together and in keeping all parties focused on achieving the goal of getting an EMS levy that will benefit the entire county on the ballot.

President Law reported that upcoming keynote speakers for SCA Networking Dinners demonstrate our growing influence. SCA has confirmed that Attorney General Bob Ferguson will be the guest speaker at the September 25, 2013 dinner, and Governor Jay Inslee will join SCA as the guest speaker at the November 20, 2013 annual meeting and dinner.

President Law thanked members, ED Dawson, and SCA staff.

Matt Larson commented that there is a distinct difference of SCA's profile in the media. Larson enjoys reading articles in publications, such as The Seattle Times, especially when the articles quote policy positions of the SCA.

Members asked ED Dawson to provide the full report as well as an overview with bullet points so that they can share with other members.

ED Dawson added that SCA is planning to implement a newsletter to send to the membership from the SCA President and the SCA Board of Directors.

Mia Gregerson commented that the organization of SCA has helped SeaTac staff understand better ways to work with SCA; there is more communication and transparency.

6. Executive Director Deanna Dawson congratulated and welcomed David Baker to the SCA Board of Directors.

ED Dawson reported that the City of Kirkland elected a new councilmember, Shelley Kloba, at its meeting last night. ED Dawson has met with Kloba.

ED Dawson reminded Board members about an event in Olympia on Friday, April 19, 2013, for phase two of "Keep King County Moving" to stress the importance of local transportation funding options to State Senators and Representatives. There will be a press conference in the morning and a hearing in the afternoon on the State transportation package. She asked that members let her know if they plan to attend and in the event members are unable to attend, to please extend the invitation to other City Councilmembers. ED Dawson has received good feedback on member's efforts from phase one of "Keep King County Moving" on April 3, 2013.

ED Dawson reported that she gave a presentation at the North Bend Council meeting last night.

ED Dawson gave an update on the SCA office remodel. SCA plans to have an open house for members once the remodel is complete.

Small cities members have expressed interest in having Registered Parliamentarian Ann Macfarlane from Jurassic Parliament conduct a workshop. ED Dawson announced that there will be a Pre-PIC Workshop on May 8, 2013 at 6:00 p.m. This workshop will be video taped and available on the SCA website for members only.

ED Dawson noted that the video of the January 23, 2013 SCA Committee Orientation is on the SCA website. There will also be a new video posted on the SCA website that provides an overview for existing and potential Regional Associate Members to learn more about SCA and the benefits of collaborating with SCA.

ED Dawson reported that there is a piece of property called Brugger's Bog that King County would like to sell to the City of Shoreline. King County Councilmember Rod Dembowski reached out to ED Dawson about this issue. Chris Eggen of Shoreline indicated that it would be helpful to have SCA express support for the sale. President Law asked if there was a motion on this issue.

Pete Lewis moved, seconded by Dini Duclos, to send a letter from the SCA Board of Directors and signed by the SCA President to the King County Council supporting the City of Shoreline on this issue. The motion passed unanimously.

7. President Law reported that the Board Nominating Committee has not had a chance to meet. The election of the Vice-president was postponed to the next meeting.

8. President Law reported that there will be significant turn over on the SCA Board Committees. David Baker volunteered to join the SCA Communications Committee. ED Dawson reported that Matt Larson has been the chair of the SCA Events Committee for three years and will be transitioning out of that role; therefore the SCA Events Committee will need a new chair next year. It would be beneficial for that individual to start attending the SCA Events Committee meetings this year. President Law asked members to contact ED Dawson if there is a different committee on which they would like to participate. Dini Duclos requested that a synopsis of all of the SCA Board Committees be sent to the Board members.
9. Jamie Perry, Communications Committee Chair, reported that the Communications Committee has been working on the priorities set by the members at the 2013 Board Retreat regarding website, mobile website, and a either a monthly or quarterly newsletter. Chair Perry added that SCA has been successful in media relations, and circulating policy positions to local elected officials and the media. The Communications Committee suggested that the Finance Committee consider establishing a monthly allotment for media relations.
10. Don Gerend, Treasurer and Finance Committee Chair, reported that the Finance Committee reviewed the suggestions of the Communications Committee and agreed that SCA should spend up to \$500 per month on media relations.

Chair Gerend reported on the need to upgrade the technology infrastructure for staff, which was identified at the 2013 Board Retreat.

Dave Hill moved, seconded by Dini Duclos, to authorize the purchases of computer equipment and software upgrades, not to exceed \$15,000. The motion passed unanimously.

Chair Gerend reported that all 2013 city membership dues have been paid.

Chair Gerend reported that the Finance Committee has been discussing the importance of reserve policies in addition to the current reserves that are established in the board polices and will be making recommendations this year.

Chair Gerend reported that the Finance Committee reviewed the current SCA Board policy 205 regarding credits cards and is recommending an amended policy.

Don Gerend moved, seconded by Mia Gregerson, that SCA Board policy 205 be amended to read:

*SCA shall establish a bank credit card in SCA's name with a combined limit of \$10,000. The Executive Director shall determine the authorized holders and respective credit limits.*

The motion passed unanimously.

11. ED Dawson reported that since the Membership Committee chair has resigned, a new chair will be elected. The meeting time of the Membership Committee will be changing to occur in advance of the monthly SCA Board of Directors meeting.

ED Dawson recalled that members agreed to recruit at least one Regional Associate Member in 2013. Other SCA members are also helping with recruitment. Mia Gregerson asked if a one page flyer could be made available to help spread the benefits of membership to business owners.

12. Matt Larson, Events Committee Chair, reported that the recent SCA Networking Dinners have been well attended. The RISE Presentations have added value for members. To date, presentations have been given by Redmond, Issaquah, Shoreline, and Snoqualmie. Chair Larson noted that ED Dawson is working on obtaining a speaker for the May 29, 2013 SCA Networking Dinner. The SCA Events Committee has identified that executives from Boeing and Microsoft would be good keynote speakers for future events. Chair Larson has invited Microsoft Executive Vice President Brad Smith and will continue to follow up. President Law will reach out to Boeing. President Law stated that at a recent meeting, Jesse Jones from King 5 News was a very good speaker and well received. Members asked that SCA pursue inviting Jesse Jones to the May 29, 2013 SCA Networking Dinner as the keynote speaker. Don Gerend will take the lead and follow up with King 5 and John Curley. Chair Larson announced that the Attorney General Bob Ferguson will be the keynote speaker at the September 25, 2013 SCA Networking Dinner, which will be located at the TPC Snoqualmie Golf Club. He continued that Governor Jay Inslee will be the keynote speaker at the November 20, 2013 SCA Annual Meeting and Networking Dinner. Chair Larson encouraged members to submit ideas for future RISE Presentations.
13. David Johnston reported that at the April 3, 2013 City Managers and Administrators Meeting, the featured speaker was the Washington State Liquor Control Board Deputy Director Rick Garza, who has been charged with dealing with the marijuana issues through the implementation of Initiative 502. He reviewed activities that the agency has done and stated that it's taken care of the city liability issue. This statement sparked an interesting conversation and cities stated that they follow local, state, and federal law. Johnston encouraged members to subscribe to [www.stateline.org](http://www.stateline.org), an online news source that includes local and national information on state policy. Johnston referred to an article from [www.stateline.org](http://www.stateline.org) on the congressional report on marijuana concerning state and federal laws.

Johnston reported that there have been significant discussions on voter fatigue. It is anticipated that there will be four or five initiatives coming before the voters in the next 18 months, as well as each city's special districts and school levies. In order to fight voter fatigue, each levy needs to be explained why it's important to citizens so they can make educated choices when casting their votes. Johnston reported that city budgets have not reached the level that they were in 2007 and there needs to be more communication with citizens on the budgetary issues that cities are facing. It is possible that there will be local competition for local tax dollars. Chris Eggen inquired if there is any prioritization given to the levies. Johnston responded that there doesn't seem to be any prioritization. Presentations and discussions have also included bonding issues.

14. Mia Gregerson, Public Issues Committee Chair, reported that there have been multiple discussions on the parks levy. She and other local elected officials are reaching out to King County requesting that information be provided to city councils with adequate time for cities to weigh in on the issues that come before the Metropolitan King County Council. Pete Lewis added that the county should send the information through the Regional Policy Committee (RPC) where SCA can circulate the information, discuss, and arrive at a recommendation on how the RPC SCA Caucus members should represent the SCA members. David Johnston added that citizens of Maple Valley are subsidizing

county parks through the current parks levy. Don Gerend agreed that the parks levy should go through the RPC.

Chris Eggen moved, seconded by David Baker, to send a letter to the Metropolitan King County Council stating that countywide levies should go through the three regional committees that are established by county charter. The motion passed unanimously.

Chair Gregerson asked if there was a time restraint or if this letter could be brought back to the next meeting of the SCA Board of Directors. Members agreed to review the letter at the next meeting of the SCA Board of Directors.

Mia Gregerson moved, seconded by Dave Hill, that:

*The Sound Cities Association requests that the Metropolitan Solid Waste Advisory Committee (MSWAC) and the King County Solid Waste Division review and recommend any appropriate updates to the 2006 Solid Waste Transfer and Waste Management Plan.*

The motion passed unanimously.

Mia Gregerson moved, seconded by Dave Hill, that:

*The Sound Cities Association supports mitigation from the State of Washington to address impacts from the current regional tolling of SR 520, as well as the potential regional tolling of I-90 and other future regional tolling.*

The motion passed unanimously.

Mia Gregerson moved, seconded by Dave Hill, that:

*The Sound Cities Association supports the development of a King County Metro Long Range Plan, based on local comprehensive plans.*

There was discussion on the motion. Chris Eggen reiterated that the City of Shoreline had concerns about this policy position, and after the last PIC meeting, had voted unanimously against the position. Don Gerend commented that PSRC takes the local comprehensive plans into consideration, but expressed concerns about the way in which this position was drafted. Jamie Perry shared concerns and stated that comprehensive plans are visions for the future which should be considered in long range planning, but that the way this position was drafted was of concern to her and the City of Kent. Mayor Pete Lewis also expressed concerns with the language. David Johnston would like regional agencies to take local level dynamics into consideration. Dave Hill emphasized that Metro needs to base long range plans on growth. Members felt that there may be additional council discussions after the PIC meeting and cities could discuss this more at the next meeting of the PIC. The Board agreed that it could be appropriate to send this item back to the Public Issues Committee for further discussion and possible amendment, rather than having the Board make amendments at this time. Mia Gregerson withdrew the motion.

Mia Gregerson moved, seconded by Jamie Perry, to approve the following appointments:



*To move Councilmember Tom Vance, Sammamish, from alternate to member, and appoint Councilmember Amy Ockerlander, Duvall, as an alternate on the Regional Transit Committee.*

*To move Mayor Bernie Talmas, Woodinville, from alternate to member, and appoint Councilmember Chris Roberts, Shoreline, as an alternate on the PSRC Growth Management Planning Board.*

*To move Mayor Tom Odell, Sammamish, from alternate to member, and appoint Councilmember Penny Sweet, Kirkland, as an alternate on the Growth Management Planning Council.*

*To appoint Deputy Mayor Chris Eggen, Shoreline; Mayor Jim Berger, Carnation; and Councilmember Kate Kruller, Tukwila to the King Conservation District Conservation Panel.*

*To appoint Scott MacColl, Shoreline; Nicole Sanders, Snoqualmie; and Carolyn Robertson, Auburn be appointed to the King Conservation District Task Force to the King Conservation District Task Force.*

*To appoint Jack Pace, Tukwila, to the Interjurisdictional Team.*

The motion passed unanimously.

15. President Law struck the SCA Banking Resolutions from the agenda until the SCA Vice-president is elected.
16. ED Dawson reminded members that at the 2013 SCA Board Retreat, members showed interest in removing the word *suburban* from the SCA mission statement.

Jamie Perry moved, seconded by Mia Gregerson, to remove the word “*suburban*” from the SCA Mission Statement. The motion passed unanimously.

17. The members discussed the date of the next SCA Board of Directors meeting and rescheduled the May 15, 2013 meeting to May 29, 2013.
18. For the good of the order  
David Baker announced that a new committee has been formed, Office of Law Enforcement Oversight Committee. This is a citizens committee on which Baker and Mia Gregerson will participate.

Dave Hill inquired if other cities are receiving notices from a Snohomish County Jail Inmate who was suing cities. Chris Eggen commented that the City of Shoreline has been contacted as well.

David Baker made note of a program through the National League of Cities (NLC) to raise funds for local schools at its upcoming meeting.

The meeting was adjourned at 11:57 a.m.